



“The Sam Plenty Cavalcade of Action Show Plus Singing” from The Jim Henson Company Debuts Online at www.samplenty.com

Hollywood, CA (March 10, 2008) – The Jim Henson Company proudly presents “The Sam Plenty Cavalcade of Action Show Plus Singing”– a new online science fiction/adventure/comedy/musical live action series that can be found at www.samplenty.com. From creators Paul Rugg (“Animaniacs”, “Pinky and The Brain”) and Mitch Schauer (“Bobby’s World”, “Garfield and Friends”), Sam Plenty blends old-time serial adventures with The Jim Henson Company’s unique brand of light-hearted and irreverent entertainment for the whole family. Audiences will also enjoy seeing long-time Henson puppeteers stepping in front of the camera to demonstrate their acting skills as members of the Sam Plenty troupe. The result is a wacky series of webisodes that explore the world of Underdoom, the gadgets of Queen Verbosa and musical skills of a modern-day singing cowboy, our own Sam Plenty.

“The Sam Plenty Cavalcade Of Action Show Plus Singing”, features several chapters of side-splitting fun which will kick off with the exciting story, “Sam Plenty In Underdoom.” Sam plays a former navy hero who takes over the family ranch after his father was killed by a mutant. But all is not well at Plenty Ranch. Sinister forces from beneath the center of the earth are bent on world domination and only Sam and his friends can stop them! Not only does each and every episode of “Sam Plenty In Underdoom” have thrills and chills, but the series also features two new original songs written by Sam himself.

“Wooo weeee,” says the legendary cowboy star. “I’m pleased as punch to be doing this here web thingy. There’s action and singing and ray guns and a whole bunch of invisible people. Folks are gonna want to come back again and again to see how I almost die.”

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THE JIM HENSON COMPANY

The Jim Henson Company has remained an established leader in family entertainment for over 50 years and is recognized worldwide as an innovator in puppetry, animatronics and computer graphics. Best known as creators of the world famous Muppets (the rights to which are now owned by The Walt Disney Company), Henson is the recipient of over 50 Emmy Awards and nine Grammy Awards. Credits include the Saturn Award-winning "Farscape" and the features "MirrorMask," "Five Children and It" and "Good Boy!". With additional locations in New York and London, The Jim Henson Company is headquartered in Los Angeles on the historic Charlie Chaplin lot complete with soundstage and post-production facilities. Independently owned and operated by the five adult children of founder Jim Henson, the Company is also home to Jim Henson's Creature Shop™, a pre-eminent character-building and visual effects group with international film, television and advertising clients, as well as Henson Recording Studios, one of the music industry's top recording facilities known for its world-class blend of state of the art and vintage equipment. The Company is currently in production on "Sid the Science Kid," a new science readiness animated series for preschoolers scheduled to debut on PBS in September 2008, and recently launched "Puppet Up! - Uncensored," a live puppet improvisational show that has played to sold out crowds around the world and premiered as a special on TBS. The Company has also announced the creation of Jim Henson Designs, a merchandise collection inspired by Jim Henson's earliest sketches.

<http://www.henson.com>